

MODULE DESCRIPTION – ACADEMIC YEAR 2026

Field	Design and Visual Arts	
Type of course	Certificate of Advanced Studies	
Name of program	CAS in Creative Leadership	
Module title	Creative futures	
Code	CAS CL 4	DDI303112FE26
Semester	Semester 2	
ECTS credits	2	
Prerequisites	None	
Language	English	
Location	ECAL (on site) / online	

Skills targeted General learning objectives	<p>This module aims to provide participants with strategic tools for foresight and trend analysis, in order to better understand and anticipate local and international transformations in contemporary societies.</p> <p>The program also gives participants the ability to identify and assess emerging signals of change through data collection and analysis. It encourages the use of design scenarios as strategic tools for exploring potential futures and assessing their consequences.</p> <p>Finally, it develops critical thinking around ethical design, and encourages co-creation with customers and teams to generate new ideas while maintaining a critical perspective on the future.</p>	
Teaching content and form	<p>The Creative futures module combines theory with workshops, group discussions, and case studies.</p> <p>Using tools and methods, participants put new foresight techniques into practice, including trend analysis, radar scanning, horizon scanning, and information sorting. In this way, they can build up data mapping and analysis to consolidate their creative intuition.</p> <p>They will also have the opportunity to talk to internationally renowned experts, in order to broaden their knowledge of foresight and explore different creative practices related to this subject.</p> <p>By the end of the module, participants will be able to develop scenarios that incorporate their clients' strategic challenges and to tackle new societal, cultural, and technological concepts in order to generate innovative solutions.</p>	
Forms of assessment and validation	<p>At the end of the module, participants submit a personal essay, in French or English, focusing on the application in their own practice of the skills and knowledge acquired during the course. The work is discussed in advance with the head professor.</p> <p>Personal work must be assessed as "passed" in order to obtain credits. Participation on at least 80% of the courses is also required.</p>	
Remedial teaching	<p>Remediation is possible, according to terms to be defined with the head of the module. No repetition is allowed after remediating the module.</p>	
Professors	Pascal Wicht & lecturers	

Head of the module	Pascal Wicht		
Description validated on	21 January 2026	By	Daphna Glaubert